Reading to your toddler helps him learn new words, build his imagination and develop listening, math and his own reading skills.

Try:
✔ reading to your child each day, from birth on
✔ making reading a part of your bedtime routine
✔ letting your child turn the pages, if he can
✔ keeping a book in your bag to pull out on the bus or in the grocery store line
✔ visiting the library together for story time and to pick out books to bring home
✔ leaving board books around for him to flip through
✔ re-reading favourite books often

DID YOU KNOW
You don’t need to read every word. If your child has a favourite page or a favourite picture, let him linger on it or even turn directly there.

BRAIN BUILDER
• Run your finger along the words as you read them.
• Choose books with rhymes and repetition.
• Use different voices for characters.
• Point to the objects in picture books and name them, or ask your toddler to name them. For animals, ask him what sound they make.
• Talk about how the things in the book connect to your child’s world. If there’s a dog in the story, for example, talk about a neighbour’s pet.